



Comfort News

Winter 2017

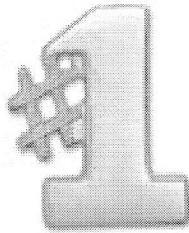
Ohio License 26152—West Virginia License WV009068

www.davidwhiteservices.com

Protecting Your Biggest Investment

Will You Help Us Win?

The *Comfort News* is sent to all of our current customers in SE Ohio and Eastern WV. That totals over 8,000 families! Nearly 2,000 of you have a Planned Maintenance Agreement with us and count on us to keep you comfortable 24/7. Every year, an area free news paper, *The Athens News*, runs a contest called “Best of Athens”. We would like our company and our 41 employees to have the recognition that is really earned and deserved. All we ask you to do is go to Athensnews.com. The ballot is obvious. Thank you so much



Please Help Us Win Best Heating and Cooling Dealer of Athens- 2017. Go to “Athensnews.com.” The ballot will be easy to find. We really appreciate your support!



Whom Do I Choose?

When it is time to pick a contractor for repairs on your home, how can you be sure that you won't get ripped off?

Sadly, the home improvement industry has one of the highest “complaint” statistics of all businesses. Cell phones, used cars and pay-day lenders have more but not by a lot!

For most of us, our homes are our single most valuable asset. When we need a new roof, bathroom or heating and cooling system how can we be sure that we are getting the best value and that we will be satisfied when the work is finished? Most of us ask workmates or family and friends for their experiences and recommendations. Here are some other suggestions: Find out if the contractor is State licensed. Do they have insurance? Ask for references and call them. (We ask our customers if you can!)

Ask: Was the work finished in a timely manner? Did they clean up after every day's work? Was the work finished for the agreed upon amount? Would they recommend this contractor?

There are two other ways to make sure you have the right contractor: First, check with the Better Business Bureau. They rate all contractors. A newer rating group to also check is “Angie's List”. This was started by “Angie” who was tired of not getting what she paid for. So she started a web site to rate companies that worked on her home. Kind of neighbor to neighbor! Many home owners subscribe to her “list”. We want to earn your business by being the best heating and cooling dealer in SE Ohio. We have earned the highest rating unmatched by any other dealer in our area!!

How Did We Rate?



Highest Designation of Great Service By These Two National Rating Agencies! ONLY Contractor In SE Ohio to Rate!

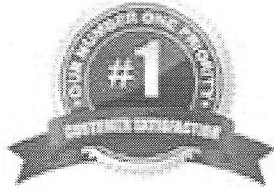
4 Ingredient Chili Dog Casserole

Most of us like recipes with less ingredients than more. Here is a winner.



Cindy Shull
Athens Office

- Two cans (15 oz.) chili with beans.
- Five good quality hot dogs
- 5 corn tortillas (6 inch)
- 1/2 cup shredded cheddar cheese. Heat oven to 425. Spread chili onto bottom of 8" baking dish sprayed with cooking spray. Place 1 hot dog on each tortilla. Roll up. Put seam side down, over chili. Sprinkle with cheese. Cover. Bake 25 min.

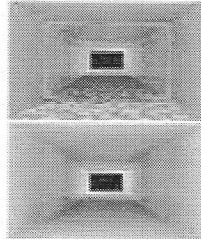


Anna Longo--(Google 5 Star Review-Sept/2016)

DavidWhite installed a new AC and gas furnace in a house that i bought in 2014. The price was competative and the work was done quickly and cleanly. I use them for annual maintenance and am always pleased with their response. i have had one service call and they responded quickly and worked until the problem was corrected. i am very pleased with the level of service.

Duct Cleaning Sale

\$50 OFF Regular Price!



Before

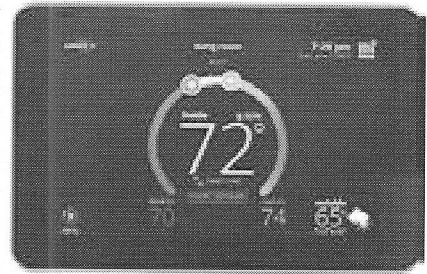
After

All the air you breathe in your home goes thru your ducts about every 5 minutes when your furnace runs. Help it be CLEAN air.

1-800-247-6180

Must have at least 10 registers for coupon discount.

(Expires March 31, 2017)



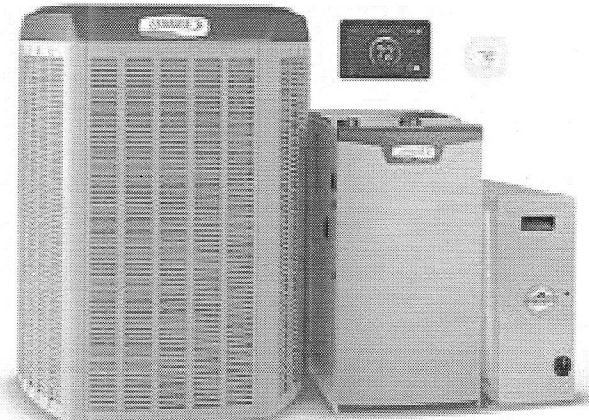
Many of our customers are installing the iComfort S30 Lennox thermostat. It is controlled from your phone or computer. It knows when you leave and when you come home and adjust for maximum money savings. And David White Services can diagnose problems with your system from OUR computers often not needing a service call. I have it in my house and LOVE it!

Your Most Used Appliance Can Now Be Your Most Rewarding!

Get Rebates Up to \$1500 on Systems AND Financing for 7.99%.

If You Want to Start Saving NOW, Have an Elite Lennox Furnace* installed for just \$40 a month! And for February we promise "Heat in a Day".

In Many Cases You Can Make Your Payment with the Savings on your gas bill!



*The equipment must meet certain efficiencies and include specific high efficiency features. Call for details or check our web site.



1-800-247-6180

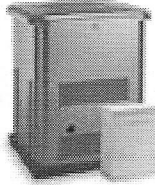
* Offer: Gas Furnace EL296UH070XE36B. 7.99%APR for 120 months with approved credit. Not valid with any other or previous purchases. If we don't have heat in a day we'll put you up in a hotel. Expires Feb 28, 2017

There Are 3.5 Million Power Outages Each Week In U.S.!

David White Services Installs Briggs and Stratton Stand -By Generators

Symphony® II Power Management lets you purchase a smaller, more affordable home generator system while maintaining the comfort of whole-house power. With Symphony® II Power Management, you'll benefit from:

- A reduced initial investment
- Lower fuel costs
- Lower installation cost



This Week It's Time to Check Your Furnace Filter.

We are in the middle of the heating season. It is time to check your furnace filter to see if it needs changed. Most of our systems have our "Super Filter" installed. With that, you simply pull the top of the door toward you and then set the cover aside. Now pull the 4 inch filter out slowly. Our filters are white or yellow in color. If it is brown and if you observe a layer of dirt/pet hair, etc., then it is time to install a new one. When you install a new filter, the arrow on the end of the cartridge should *point to the furnace*. Then put the cover back on and your good to go until air conditioning season!

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 : **On Feb. 1st our new** :
 : **"davidwhiteservices.com"** :
 : **web page goes "live". On** :
 : **the page is a link with a** :
 : **video of how to change a** :
 : **filter!** :
 : :

Size Matters!

Typically we often think that "bigger is better"! In a lot of life that is true. (Ice cream sundaes come to mind!) But not necessarily with heating and cooling systems. A furnace too large will give you a lot of heat-overheating your home and then turn off. You'll be "hot-cold, hot-cold." A too large air conditioner will remove the heat from the air in your home but won't run long enough to remove the humidity. So you'll be cold and "clammy". Our comfort specialist will do a load calculation to accurately size your equipment. You'll then have a very efficient, very comfortable system. Furnaces have an average life of 15 years so you want it done right!

The Numbers Do Also!

When it's time to shop for a new heating and cooling system, energy rating data can help you make smart choices. These numbers allow you to compare equipment efficiency based on the amount of energy used, which can save you lots of money over the life of the equipment. The more heated or cooled air a system puts out for each unit of energy it consumes, the higher the rating AFUE (Annual Fuel Utilization Efficiency) for fossil-fuel furnaces, or SEER (Seasonal Energy Efficiency Ratio) for electric cooling. So, equipment with a higher efficiency rating will help lower utility bills.

More Awards For Your Favorite Heating and Cooling Dealer!

David White Services, Inc. Is:

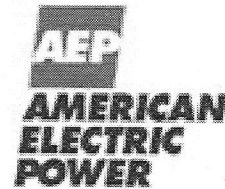
Top Performer for 2015 and 2016



High Efficiency Heating System Replacement (HEHSR) program.

David White Services, Inc. Is:

#3 In Entire State of Ohio In Electricity Saved For Our Customers



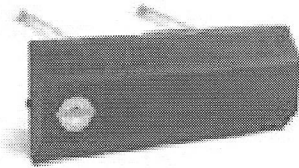
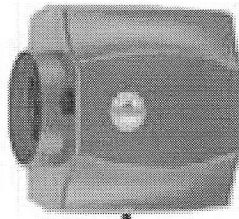
The two awards above are very special to us at David White Services. Your utility bills take a substantial part of your budget each month. For 40 years we have helped you save money with the most efficient equipment we can find. We have also partnered with Columbia Gas and AEP Ohio, met their strict requirements, so that we can get you all the rebates they offer.

Please Help Us Win Best Heating and Cooling Dealer of Athens- 2017. Go to "Athensnews.com." We really appreciate your support!

Breathe Easier!

Winter is a time for indoor living. We've sealed our homes to make them energy efficient. We've also reduced the air quality by limiting the fresh air. Many of us deal with respiratory problems that seem to last for weeks. Mold and air born organism's can be a problem in a sealed environment. Ultraviolet lights in you ductwork can dramatically improve air quality. Lennox has the highest intensity UV light on the market. David White has them on sale now. To make your home even more healthy, we are offering our Lennox Whole House Humidifiers on sale, too!

Take Off \$100 From the Installed Price!



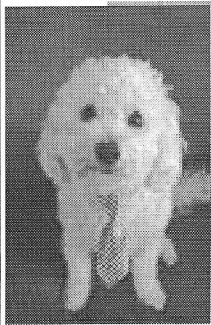
1-800-247-6180

Prior Sales Excluded From this Offer



P.O. Box 250
5315 Hebbardsville Road
Athens, Ohio 45701

Bulk Rate
U.S. Postage
PAID
Athens, Ohio
Permit No 35



Joey's New Favorite Spot!
That's his best effort at a smile.

How to Make Everyone In the Family Happy!

Sandra and I have lived in our new home for a year. It had a wood burning fireplace. We used it once, last February. Too much bother, not enough heat. Two weeks ago David White Services *in one day* installed a gas insert. Controlled by a thermostat-remote control. We are happy. Joey is very happy. Enjoy the beauty and warmth of a gas insert. Come into our showrooms!

1-800-247-6180